



Kinek
TECHNOLOGIES
Delivering on the promise of remote commerce



commentary
or texts, especially
a commentary on
commerce n. 1
pecially on a large
people 3 archaic se
-nations C16 from
ing " based on m



Leading the Evolution of Commerce

**Driving a commercial proposition for
single sign-on**

5th Nov '03



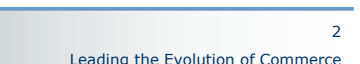
Copyright © Kinek Technologies Inc. 2003

I wanna tell you a story.....

**Let me introduce you to
Kerry -**



Everyone needs a fairy godfather....



Once upon a time.....

Kerry had a problem -

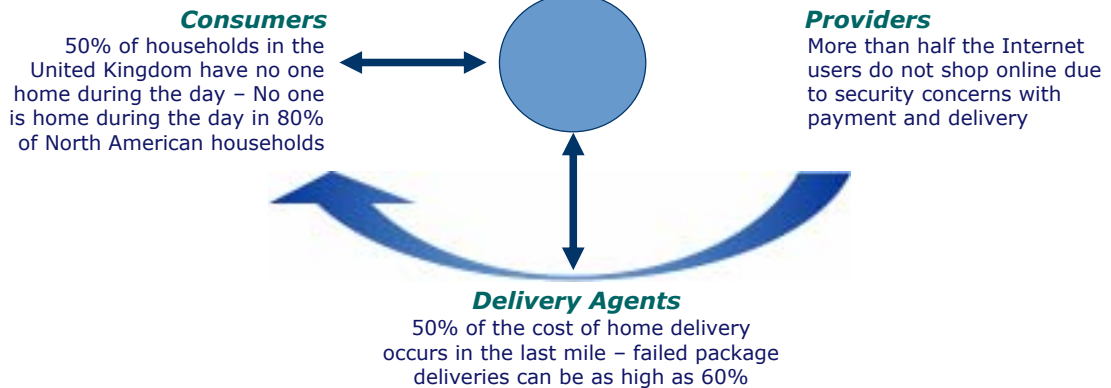


How do I buy my wife's lingerie online?



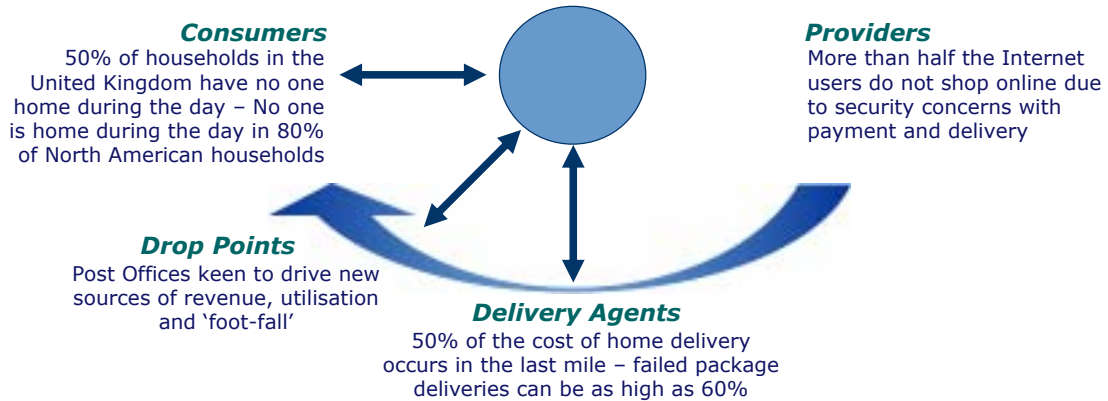
There is a real consumer need here ..

..and a strong commercial proposition



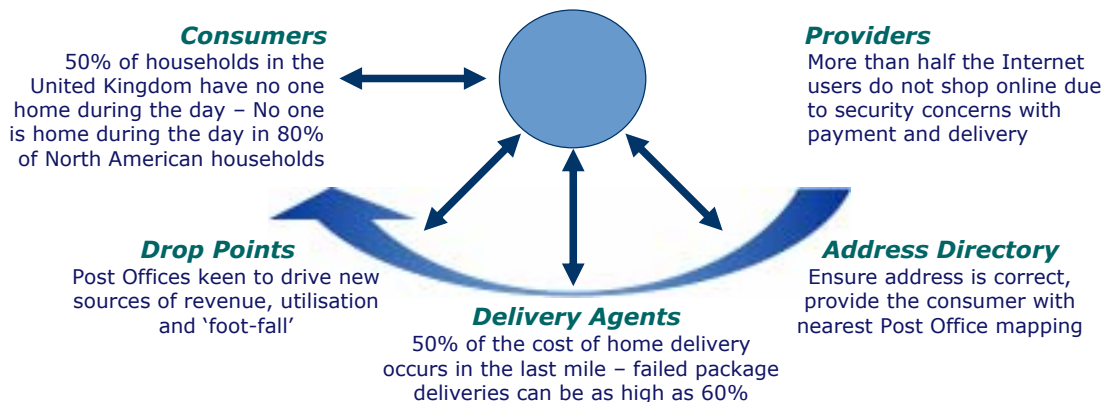
Build on the proposition with customer convenience

. . upside revenue for the collection point



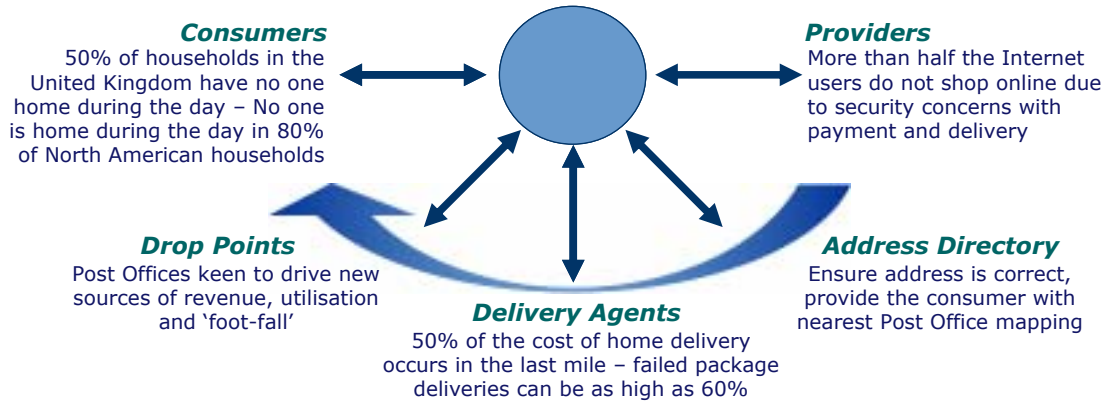
Build on the proposition with customer convenience

. . verified addresses and nearest PO



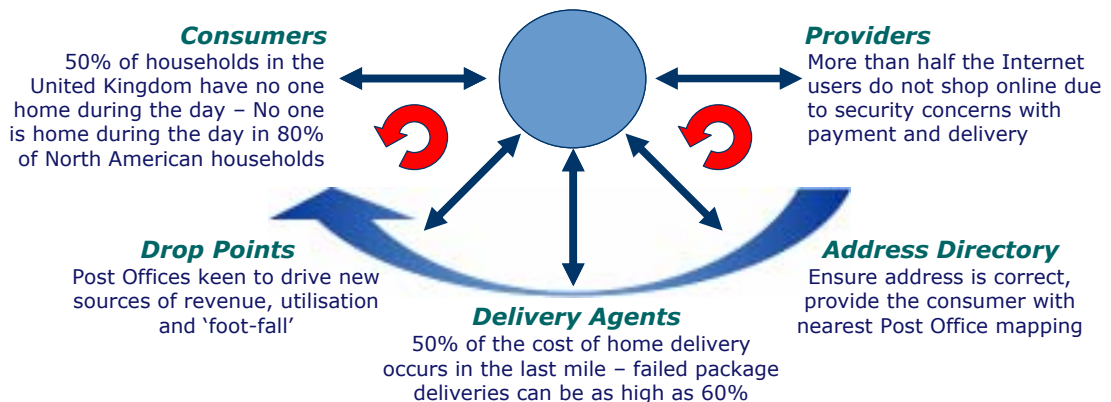
Build on the proposition with customer convenience

..reuse the delivery data to auto-checkout



Notify me when my goods are available for collection

..reduce undelivered/uncollected goods



But the story is only half complete.....

A holistic view can further drive customer use -

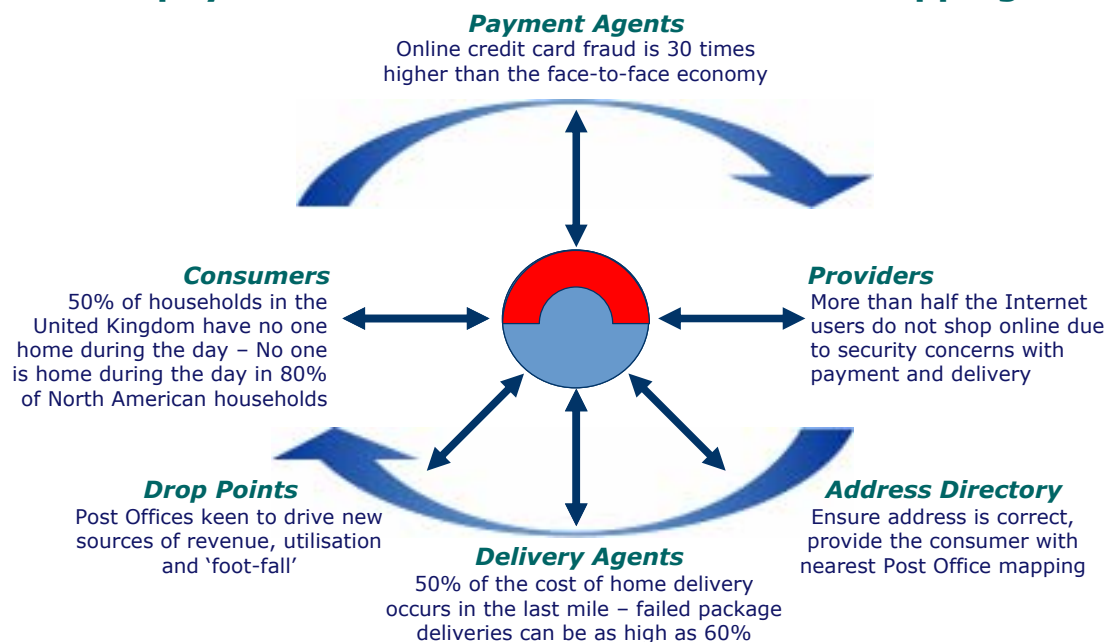
Completing the commerce circle....



9

Leading the Evolution of Commerce

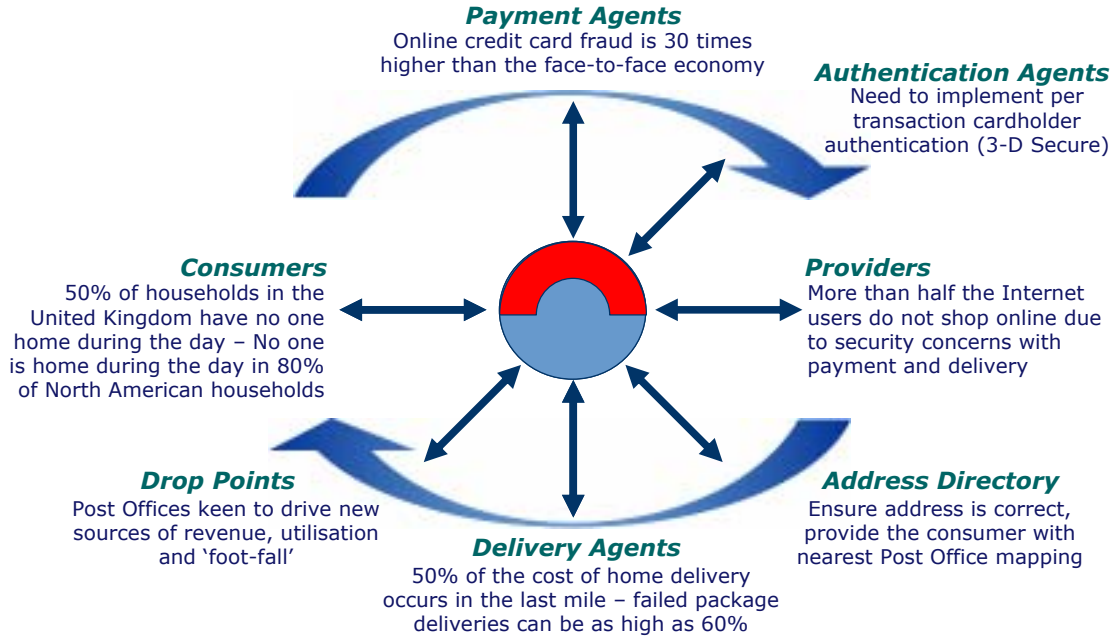
Add payments to the vault for one touch shopping



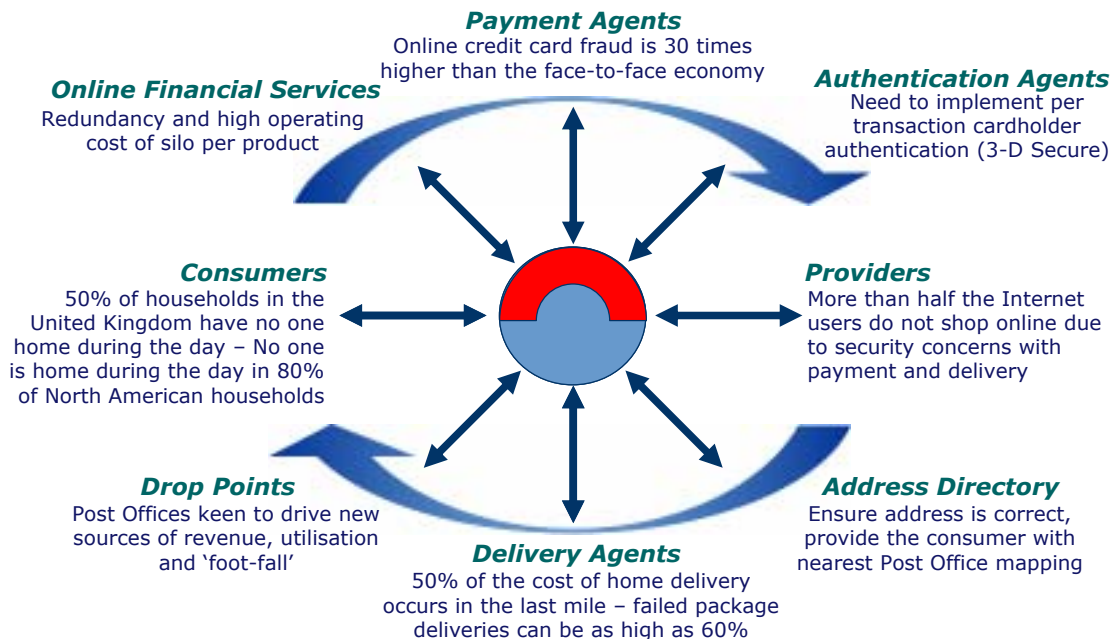
10

Leading the Evolution of Commerce

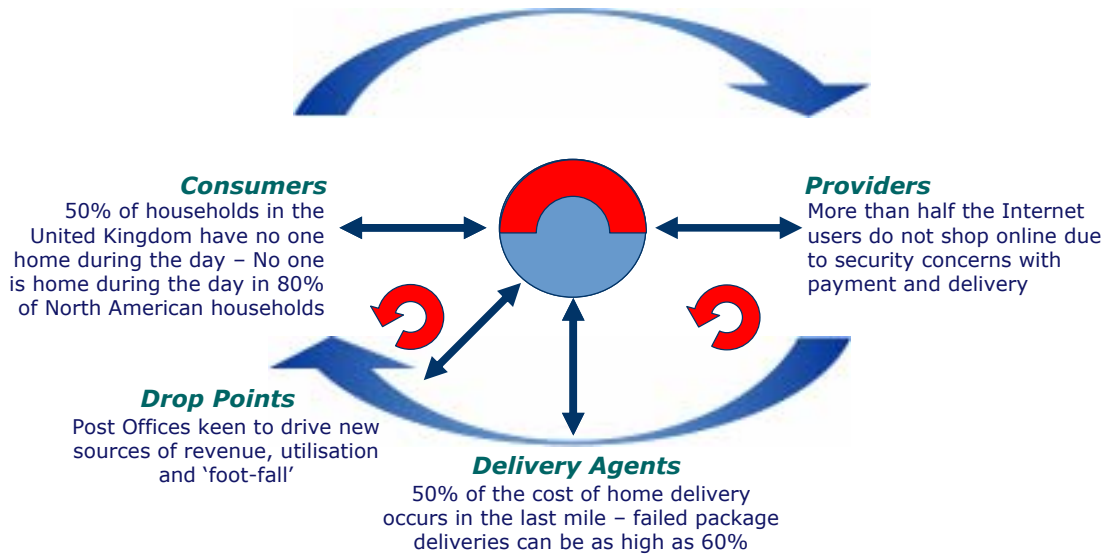
Simplify the registration and drive usage of 3-D Secure



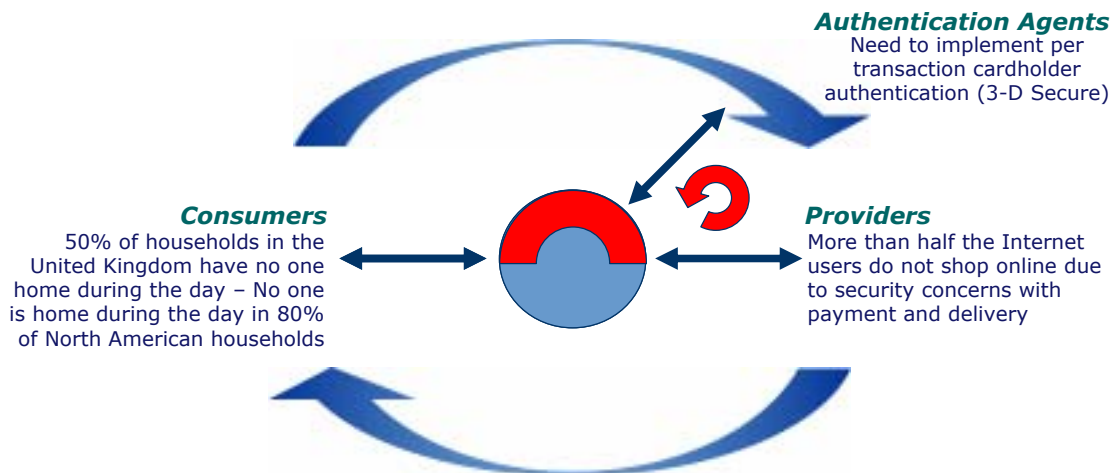
Integrate customer access by extending Vault / Portal



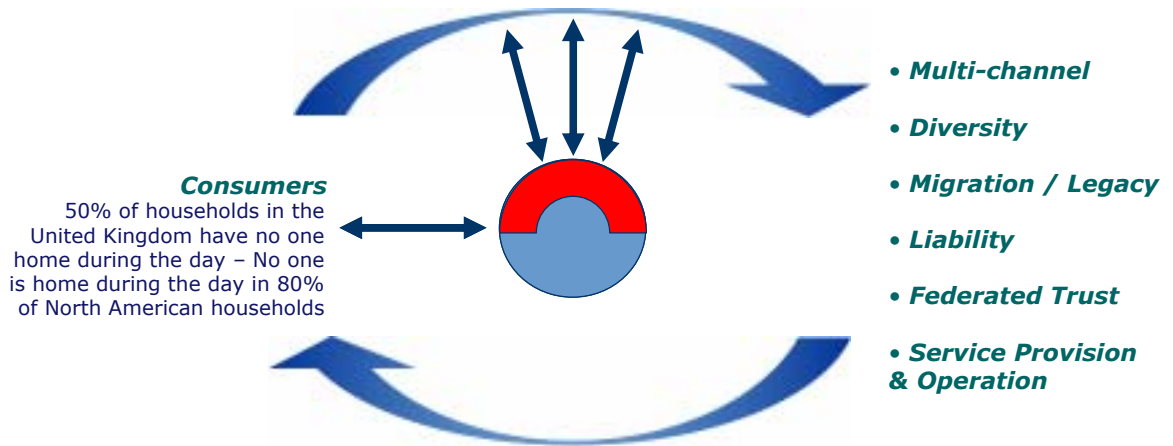
Open up COD and non-banked marketplace



Automate 3-D Secure processing



Open up connectivity to third party services



Kinek TECHNOLOGIES
Delivering on the promise of remote commerce

www.kinek.com

Thank You!

Kinek Technologies

North America: +1 506 694 1250

Europe: +44 790 500 2834

marketing@kinek.com